

FOR IMMEDIATE RELEASE



Press Release

Date: March 25, 2009

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Whiskey Creek Franchise Systems, LLC: Jim Gardner, President (308-234-2757)

Subject: Whiskey Creek Franchise Announcement

Whiskey Creek Franchise Systems based in Kearney, Nebraska is proud to announce that it has signed a multi-unit franchise agreement with DAKALT, LLC in March of 2009, calling for a minimum of three Whiskey Creek restaurants to be opened over a five year period in Indiana. The first restaurant in the agreement is set to open in Kokomo, Indiana in August of 2009.

DAKALT, LLC is owned by Craig Harts of Kokomo, Indiana. Craig has been in the restaurant business for over 25 years, and currently owns nine subway restaurants. The restaurant will be managed by Jeremy Wilkinson of Kokomo, who has been in the hospitality industry for over 14 years.

Whiskey Creek's® growth strategy includes secondary markets, not metropolitan areas. Whiskey Creek® is the largest Nebraska-based steak restaurant chain with 17 restaurants in Nebraska, Kansas, Missouri, Florida, Arkansas, South Dakota, Iowa, and Minnesota. The Kokomo franchise will be the company's first venture in Indiana.

Whiskey Creek® Wood Fire Grill features grilled menu items cooked over a hardwood fire of oak and ash. The restaurant's famous wood-fire grill combined with Whiskey Creek's® own proprietary seasonings and sauces gives meals a unique and distinctive flavor. Whiskey Creek® prides itself in being a great value for families during difficult economic times. The menu offers something for everyone including steak, BBQ, pasta, sandwiches, burgers and salads. Another feature of the restaurant is its 50 plus flavors of margaritas.

Whiskey Creek® Wood Fire Grill serves the finest beef this country has to offer, coming from cattle that have been tracked since birth. The company stipulates that their ranchers follow production rules designed by them to ensure the delivery of high quality, delicious-tasting beef. Whiskey Creek® promotes sustainable agriculture by working directly with family ranchers whose goals are environmental stewardship, farm profitability, and humane treatment of animals. The company's beef is raised in the United States of America.

For further information please contact Whiskey Creek Franchise Systems, LLC.